



2010 BUYER'S GUIDE

FREE LISTING

Follow these simple steps:

1. Fill out the section titled Basic Company Listing for your FREE print listing.
2. Complete the Order Form to request upgrades.
3. Complete the payment information section for listing upgrades and sign the order.
4. Return your survey via mail or fax by August 26, 2009.

**DEADLINE
FOR
FREE LISTING
AUGUST 26TH**

Free Basic Company Listing (Print only. Basic Online listing: \$100; see p. 4.)

Complete this section as you'd like your listing to appear. **Please write clearly.**

Under which alpha/numeric character should your company be listed? _____

Company name or acronym _____

Address _____

City/State/ZIP _____

Telephone number _____

Fax number _____

E-mail address _____

Web site (URL) _____

3 FREE Category Listings with your print or paid online listing. (Additional Categories: \$50 per category, see p. 3)

Write in the numbers of up to three FREE categories below (see p. 2 for category list)

UPGRADE your print and online listings. Add categories, a company description, bold facing and more. See pages 3 and 4 for details.

Authorization

Name of person completing this submission: _____

Phone: _____ E-Mail: _____ Sign/date: _____

Please contact me about display advertising in the *Public Safety Communications Buyer's Guide*.

HOW TO RETURN YOUR ORDER FORM

Mail to Elsevier Public Safety, Attn: Public Safety Communications Online Buyer's Guide, 525 B Street, Suite 1900, San Diego, CA 92101
Fax to 619/699-6722 • Questions? Call or e-mail Lisa Tucker at 760/846-3339 or l.tucker@elsevier.com • Submission Deadline: August 26, 2009

- 1 **Antennas**
- 2 Base Stations
- 3 Mobile Antennas
- 4 **Associations, Organizations & Government Agencies**
- 5 **Broadband/High-Speed Wireless Systems**
- 6 4.9 GHz
- 7 Mesh Networks
- 8 **Commercial Systems & Equipment**
- 9 Mobile/Cellular Phones
- 10 **Computers**
- 11 **Consulting & Services**
- 12 Computer
- 13 Construction Services
- 14 Engineering
- 15 Facility Design
- 16 Financial
- 17 Frequency Coordination
- 18 Language Interpretation Services/Systems
- 19 Legal
- 20 License Management
- 21 Licensing
- 22 Priority Calling Services
- 23 Repair
- 24 Staffing
- 25 System Design
- 26 **Data Systems & Equipment**
- 27 AVL/GPS
- 28 Biometric Equipment
- 29 Commercial Services
- 30 Fax
- 31 GIS/Mapping
- 32 MDTs
- 33 Paging/Messaging Equipment
- 34 Servers
- 35 Software
- 36 **Dispatch Systems & Equipment**
- 37 ANI/ALI
- 38 Audio
- 39 Automatic Call Distributors
- 40 CAD
- 41 E9-1-1 Systems & Location Equipment
- 42 Furniture/Consoles
- 43 Headsets
- 44 HVAC Control Systems
- 45 Lighting
- 46 NG9-1-1/VoIP
- 47 TDD/TTY
- 48 Telephone
- 49 Time Stamp/Synchronization
- 50 Voice Logging/Recorders
- 51 **Microwave Systems & Equipment**
- 52 **Networking Systems & Products**
- 53 **Power Systems & Equipment**
- 54 Analyzers/Conditioners
- 55 Batteries
- 56 Chargers
- 57 Generators
- 58 Solar/Wind Power Equipment
- 59 Surge Protectors
- 60 Uninterruptible Power Supplies
- 61 **Publications**
- 62 **Radio Systems & Equipment**
- 63 Accessories
- 64 Base Stations/Repeaters
- 65 Conventional/Trunked
- 66 Encryption
- 67 Mobiles/Portables
- 68 P25
- 69 Software Defined
- 70 VoIP/RoIP
- 71 **Robots**
- 72 **Satellite Services & Subscriber Equipment**
- 73 **Signaling Systems & Equipment**
- 74 **Software & Applications**
- 75 Encryption
- 76 GIS/Mapping
- 77 Records Management Systems
- 78 Staffing & Scheduling
- 79 **Tools & Test Equipment**
- 80 **Tower Systems & Equipment**
- 81 Amplifiers
- 82 Buildings/Shelters
- 83 Cable
- 84 Combiners
- 85 Connectors
- 86 Duplexers
- 87 Filters
- 88 In-Building
- 89 Lighting
- 90 Lightning Protection Equipment
- 91 Switches
- 92 Towers, Fixed/Mobile
- 93 **Training**
- 94 **Uniforms, Badges, Accessories**
- 95 **Vehicles, Systems & Equipment**
- 96 Light Bars
- 97 MDTs
- 98 PDAs
- 99 Sirens
- 100 UAVs
- 101 Vehicles
- 102 **Video**

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AUGUST 26, 2009**

PUBLIC SAFETY Communications 2010 BUYER'S GUIDE ORDER FORM

Public Safety Communications PRINT Listing Upgrade Options

BOLD Your Listing in Company Listing section \$100.00 \$ _____

ADD Category Listings for additional exposure _____ @ \$50.00 ea. = \$ _____
List your additional categories below.

BOLD Your Category Listings to stand out _____ @ \$50.00 ea. = \$ _____
List categories to bold.

ADD Your Logo (4-Color) \$200.00 \$ _____

ADD a Product Photo (4-color) \$300.00 \$ _____

ADD a 65-word Description to Your Company Listing \$225.00 \$ _____

Please write that description as you'd like it to appear. *(May be edited for length and clarity.)*

ADVERTISERS SAVE! (Display advertisers of a 1/4-page or larger in the October issue)

Advertiser Combination Package: A \$675 VALUE! \$350.00 \$ _____

Includes 65-word Company Description, Boldfaced Company Listing,
up to 3 Boldfaced Category Listings, a Logo in the Company Listing section
and a "See our ad" reference under your company listing.

Non-Advertisers Save Too!

Non-Advertiser Combination Package: A \$675 VALUE! \$500.00 \$ _____

Includes 65-word Company Description, Boldfaced Company Listing,
up to 3 Boldfaced Category Listings and a Logo in the Company Listing section.

Total \$ _____

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PUBLIC SAFETY Communications

2010 BUYER'S GUIDE ORDER FORM

Public Safety Communications ONLINE Listing Options

Online Company Listing (Basic listing & three categories)	\$100.00	\$ _____
Add Hyperlinks (URL and e-mail)	\$400.00	\$ _____
Add Your Logo	\$150.00	\$ _____
Add a Product Photo	\$200.00	\$ _____
Combination Package: An \$850 value! Includes Online Company Listing, Hyperlinks, Logo and Product Photo.	\$700.00	\$ _____

ADDITIONAL UPGRADES

BOLD Your Listing in Company Listing section \$100.00 \$ _____

ADD Category Listings for additional exposure _____ @ \$50.00 ea. = \$ _____

List your additional categories below.

BOLD Your Category Listings to stand out _____ @ \$50.00 ea. = \$ _____

List categories to bold.

ADD a 65-word Description to Your Company Listing \$225.00 \$ _____

Please write that description as you'd like it to appear. *(May be edited for length and clarity.)*

Total \$ _____

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PUBLIC SAFETY Communications

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PAYMENT

All orders must be paid for prior to posting. *Make checks payable to: Elsevier Public Safety.*

Send payment and materials by mail or alternate courier to:

Elsevier Public Safety • Attn: *Public Safety Communications* Buyer's Guide • 525 B Street, Suite 1900
San Diego, CA 92101-4495

For payment and materials questions contact Lisa Tucker at 760/846-3339

Fax: 619/699-6722

All materials must be presented with a full copy of this completed form.

Incomplete submissions cannot be published. Faxed logos and product photos are not reproducible.

PAY BY CREDIT CARD Check One: MasterCard VISA American Express

Credit Card No. _____ Exp. Date _____

Name on Card _____

Signature _____

Please fill out all pages of the form, and submit it with payment.

Authorization for Upgrades and/or Online Listing in the 2010 Public Safety Communications Buyer's Guide:

Name _____

Title _____

Phone _____ E-Mail _____

Signature _____ Date _____

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